

The Arkansawyer

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Fulton named Interim Athletic Director

By Brennon Keys
The Arkansawyer Staff Writer

Interim athletic director, Willie Fulton, is quite fond of his newly appointed position. "From the business side, things are pretty much the same," said Fulton. "If you check my track record, and with the team of assistants I have in place, we are coping quite well."

credentials in place, it allows you to take another step in any direction."

Fulton has 5 goals for the current semester: further promote academic excellence, increase competitive success and program development. He also plans to develop program integrity, maintain fiscal responsibility, and increase the value of the university to the community through the



Willie Fulton
Interim Athletic Director

Fulton, a Mississippi Valley State University (MVSU) alumnus, has served at the University of Arkansas at Pine Bluff for 14 years. He has held the title of interim head coach of the Golden Lion football team, and most recently associate athletic director.

Fulton earned a bachelor's degree in accounting from MVSU and a master's degree in accounting from Delta State University. He is also a certified public accountant and has taught business-related courses at the university for 14 years.

"I usually handle the business side of things, crunching numbers and dealing with the financial aspect," explained Fulton. "The biggest change is now I'm dealing more with the competitive side, also getting more involved in the academic side and tutorial sections. It's not a limitation, but another step."

Fulton has been the interim head football coach at Alcorn State University, before settling at UAPB in 1987, as the defensive backs coach. He has coached in several different roles for Golden Lion Football until 2005.

"This is kind of why I'm quite familiar with all of [the positions in the department]," said Fulton.

"When you have a drive for education and have the

student-athletes' personal development.

"I'm satisfied with the progress of the program as a whole," said Fulton. "I feel pretty optimistic about all the spring sports. Most important, we want to maintain the fire and get ready to compete, and bring more attention to civic duties."

Fulton is content focusing on the short term goals. "We now have the facilities to compete (in SWAC play), but we're looking to get facilities for golf and track," said Fulton.

"I also have a vision for a marketing incubator involving students from the business department and the English and Mass Communications departments. This would give alumni and potential donors the inside scoop of what's happening at the school from a student's perspective. It's going to take some time, but that's another thing we want to implement here."

"But ultimately, it's the decision of the chancellor. We are here to serve and support decisions of the chancellor. You have to work; you never know what can happen in the future."

Fulton is married to his wife Erica, who also works for the university in the registrar's office. He has five kids (Chandra, Jamilia, Eric, Amare, and Tia-Elizabeth) and one granddaughter.

Safety precautions for UAPB students

By Brittney McBride
The Arkansawyer Staff Writer

As freshmen, students at the University of Arkansas at Pine Bluff are required to attend an orientation. During the process of orientation, students learn about what to expect as new students. They are explained the rules and regulations, and safety protocols and precautions of the campus. These same principles are stressed in presentations throughout the year by faculty, like Mr. Zachariah Butler, Assistant Dean of Student Life.

For the past three years, he has done Emergency Procedure Presentations for students in different dormitories.

While the programs are here for students, faculty and, staff to

be aware about safety, most don't attend meetings to get the valuable information or they don't pay attention when information is given to them.

"Even though presentations are offered in the dormitories, there are many students who stay off campus who do not receive this valuable information," stresses Lieutenant Linda Johnson, Administration Officer.

Chief of Police, Maxcie Thomas has implemented a program called the Rave Alert.

"Rave Alert is a notification system in which law enforcement communicates emergencies and other important information via text message or e-mail," stated Thomas.

Rave Alert is free for UAPB faculty, staff, and students. "I have sent multiple e-mails out

to students about the registration information for the program, however few have subscribed," Thomas said.

Chief Thomas plans to send out another e-mail about registration January 27, 2010. Another way to register is to go to this site: <https://www.getrave.com/login/uapb>.

Although there have not been any major incidents on campus in the last couple of years since the Harold Complex fire incident, being prepared is always the best thing you can do. A vast majority of students do not worry about safety precautions or procedures until the incident is in progress and at that time, it is too late.

Many students are not even aware that there are twelve emergency blue light systems located on campus for

student's safety nor do they know the numbers they need to call in case of an emergency. Even though there are a multitude of cameras that cover almost every inch of the campus, knowing ways of prevention and safety protocols are vital.

Ltd. Johnson is working on a program that will soon be put into effect. Officers will be assigned to dormitories and periodically walk through the dormitories to assure safety for students. She wants to make officers and safety for students more friendly and accessible so that students can open up and get help when needed.

"Sometimes even negative feedback is a good feedback; it lets us know what we can improve," says Ltd. Johnson.

Student spends spare time as a campus 'hustler'

By Marian Smith
The Arkansawyer Staff Writer

"I'm a hustler, I'm a hustler, homie," words made famous by a rapper named Cassidy, can describe what some students at the University of Arkansas do to make ends meet.

The term "hustler" can carry a negative meaning. According to UrbanDictionary.com, a hustler is someone who knows how to get money from others, such as a pimp or a drug dealer. There is, however, a more positive way to describe someone who hustles. Dictionary.com describes a hustler as an enterprising person determined to succeed or a go-getter.

Junior Keionia Ervin, a social work major from Oklahoma City, Oklahoma, is a prime example of a UAPB hustler. She makes money by doing students' hair.

Charging under \$30 Keionia specializes in sew-ins, quick weaves and flat-irons, "All of my services are reasonably priced and should be affordable for any student here at UAPB who is looking for a change in hair style," said Ervin.

Keionia has been in the business of beauty since her sophomore year of college.

"My beautician from back home taught me how to do hair right before I went to college," stated Ervin. Understanding the concept of doing hair was not hard for Ervin. However, ensuring that the technique was correct seemed to be dif-



Keionia Ervin

ficult, especially with sew-ins. "It took me a while to make sure the sew in was tight and would last for a while."

To some it may seem as if Keionia has liked hair since she was a little girl; in reality, it's quite the contrary. Keionia began showing interest in hair when she was in high school. She admitted to playing in doll's hair as a child, but she wasn't enthused. Before attempting to touch anyone else's hair, Keionia had to learn how to do her own.

As a freshman at the university, Keionia made trips home every three months to get her hair done. She learned how to do her own hair and then she began to work on her friend's hair. "I've only done my hair like twice because it hurts my hands and it takes too long. I let my friend do my hair; and I do hers."

Practice makes perfect, and Keionia only wants to improve her skills. "I do several

people's hair in my family in order to get better. I like to do my family's hair so I can continue to learn."

She also gets practice from doing student's hair here on UAPB's campus. Keionia has done so much hair on campus that she has lost count of the number of people she has helped. But it does not faze her because she loves getting the opportunity to meet new people.

Keionia puts her grades first, but she finds time for her customers while taking 21.5 credit hours and involving herself in several organizations on campus, such as Honors' College, Union Programming Board, and Alpha Kappa Alpha Sorority, Incorporated. She believes that customer service plays a major role in her hustle, but she says "you must have the skills" as well.

Students hear about Keionia's skills by word of mouth. Keionia does

not advertise because she feels that if you please a customer, others will ask who does their hair, and word will get around. And indeed it does. Students comment on how well Keionia does on hair. People who

"Be polite, work hard, and have good skills. Hard work pays off."
-Keionia Ervin
Junior

haven't had their hair done by her admire her abilities. "I think she does a really good job; especially on her hair," commented sophomore Esther Vamboi.

It can be very difficult for students to find ways to pay for the expenses of college. There are books that have to be bought, activity fees that must be paid, and food that has to be purchased. Students need money to survive college life and finding a job can be difficult.

Some students on campus may be looking for ways to utilize their skills to make money. Keionia offers her advice: "Be polite, work hard, and have good skills. Hard work pays off."

Although doing hair on a college campus can become a lucrative business, Keionia is not in it for the money. "It feels good to know that I put smiles on people's faces. I would not trade what I do for anything."

Feb. 2

Partly Cloudy/Wind
34° / 24°
HI LO
10%
Chance of Rain

Feb. 3

Partly Cloudy/Wind
36° / 28°
HI LO
10%
Chance of Rain

Feb. 4

Few Snow Showers
35° / 29°
HI LO
10%
Chance of Rain

Feb. 5

Sunny
51° / 32°
HI LO
0%
Chance of Rain

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UAPB, Tom Joyner Foundation raises over 40K

By Marian Smith
The Arkansawyer Staff Writer

The University of Arkansas at Pine Bluff was

ference for our students."

Dr. Margaret Martin-Hill, director of the Title III Program and the Office of University Relations and Develop-



the featured institution for Tom Joyner's School of the Month Initiative in Nov. 2010. More than over \$40,000 was raised to assist the UAPB Lifeline Fund.

The Lifeline Fund is for students who may have been forced to leave the university due to financial need.

"Our sincere appreciation is extended to those who responded to the Tom Joyner campaign for UAPB," said Chancellor Lawrence A. Davis, Jr. "You are helping to make a dif-

ment, confirmed the final total at approximately \$41,087.83.

"Tom Joyner, the nationally esteemed disc jockey, has a long history of providing scholarship to support students attending Historically Black Colleges and Universities (HBCU)," said Dr. Martin-Hill. "We are pleased that he selected [UAPB]. Not like other HBCUs, the support from the Joyner Foundation helps fill a void at [our institution]."

Twitter Partying Leads to Diddy

By Victoria Fortune
Black College Wire

It all began with one simple tweet. Then Howard University senior Brandon Crump received a phone call from Sean "P. Diddy" Combs.

"Yo @iamdiddy...me and my friends are staying in the Luxor for NY...can we get some bison love on your NYE party?" Crump tweeted at 3:50 p.m. Dec. 21.

The tweet did not go unnoticed. Less than five minutes after Crump sent the tweet, several Howard students began retweeting. Some of the Twitter users took it upon themselves to tweet Combs personally on Crump's behalf.

"We BELIEVE in dreams and hard work @iamdiddy. @XclusiveCrump has shown just that. Be someone's blessing this Christmas, grant his wish," tweeted Alleson Knox, a student at Howard University and Chicago hometown friend of Crump.

Less than an hour later, after receiving numerous tweets ending in #BISONLOVE, Combs finally acknowledged Crump's request. "@XclusiveCrump what up - u trying to party on new years eve in vegas? holla back," Combs tweeted.

Within seconds Crump did just that, and the Howard University student support increased significantly.

"This is more than just a party," said Crump, a sports management major. "It's life-changing. I want to establish

a network, a long-term relationship with him so that he can mentor and advise me through my journey to the top.

"You ask, and you shall receive. You were persistent, and you believed—not only that, but you got the entire Howard network to support you"

—Sean "P. Diddy" Combs

Diddy gives off positive energy, but both his dedication and drive inspires me. Plus, he is a fellow Bison."

Combs entered Howard University in 1988 and soon after utilized his marketing skills as a party promoter. He is one of the most active Bison involved with Howard University outside the annual homecoming festivities.

"Just like me, he started at Howard throwing parties," Crump said. "When he left, he worked his way up the food chain. Now he's a multi-millionaire, one of the biggest hip-hop moguls known, and has impacted our generation not only through music but clothing, plays, movies and giving back to the community and much more."

At 7:05 p.m., Crump noticed a tweet appear in his timeline from the @iamdiddy twitter account that read: "@XclusiveCrump SEND ME YOUR #RIGHT NOW AND ILL CALL YOU ASAP.... BE CAREFUL WHAT YOU WISH FOR LOL. #BISONLOVE."

Without hesitation Crump tweeted Combs his number, and other Howard students followed his lead.

The excitement escalated from there. Many Howard students are still in shock that the entrepreneur they look up to took the time



Brandon Crump
Facebook Photo

to respond not only to Crump's tweets, but also to their tweets.

With more than 175 million registered users, Twitter gives artists, entertainers, CEOs and political leaders the opportunity to connect with their supporters.

"Brandon Crump's story proves not only the strength of social networks, but also the strength of the #Bison network," said Isaiah Adams, a recent Howard graduate.

Chris Caldwell, another alumnus, agrees. "Howard is the only school where you find so much support no matter the endeavor," Caldwell said.

Nearly two hours after Crump tweeted his phone number, he received a call from Combs' assistant. The conversation was brief, and the assistant informed Crump that Combs would be getting in touch with him soon.

"Diddy is stalling Crump long enough to turn us all into his mini-promoters," Will Worley tweeted.

"Fair exchange. Let my boy kick it."

Finally around 1 a.m., Combs personally called Crump, granting his wish.

"He made it a point to say that it wasn't the fact that I asked to party with him, but rather how I asked," Crump said.

According to Crump, Combs said: "You ask, and you shall receive. You were persistent, and you believed—not only that, but you got the entire Howard network to support you."

Crump said that Combs also thanked him for supporting his new "Last Train to Paris" album. "It's not like allowing me to party with him was saving the world, but he would do anything for HU."

Combs ended the conversation by telling Crump: "Don't be late, don't get lost, dress fly and remember ... what happens in Vegas stays in Vegas."

Victoria Fortune writes for The Hilltop, a Howard University student newspaper, which originally published this article.

The Arkansawyer

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Water aerobics classes offered

By Byrhonda Lyons
Editor-in-Chief

UAPB's Division of Graduate Studies and Continuing Education is offering Water Aerobics classes.

Scheduled February 1-24 every Tuesday and Thursday from 5:15-6:00 p.m., the class costs \$40 per person.

"Water aerobics is a great way to exercise and get in shape without harming your joints or bones," said Lucretia Williams, instructor for the course. "The routines are not all about swimming - in fact, most water aerobic routines don't even require a person to be able to swim."

The non-credit class will be held in the Kenneth L. Johnson Health, Physical Education and Recreation (HPER) Complex.

For more information, contact the Division of Graduate Studies and Continuing Education at (870) 575-8317 or (870) 575-8315.

HBCUs Tapped for New International Program

By Charles Devarics
Diverseeducation.com

With an eye toward the global economy, seven historically Black colleges and universities will participate in a new national initiative to help HBCUs expand their international programs and partnerships while enhancing global learning activities on their own campuses.

The universities were named to the new Creating Global Citizens: Exploring Internationalization of HBCUs project, jointly funded by the U.S. Department of Education and the American Council on Education (ACE). After conducting a competition among Black colleges, ACE announced the winning participants Jan. 21.

The seven participants—Dillard University, Howard University, Lincoln University of Missouri, North Carolina Agricultural and Technical State University, Savannah State University, Tuskegee University and Virginia State University—will work with an ACE project team to review their current international programs and explore new ideas.

While there are no monetary grants to the institutions, university leaders will have access to technical assistance and will travel to conferences to talk with experts and each other about effective strategies.

"It's an opportunity to interact with people who can help develop the best ideas," said Wanda Lester, interim vice chancellor for academic affairs at North Carolina A&T. While the university already has an office of international programs and several partnerships, "We want to do more," she told Diverse. "No matter where you are, you're in a global society."

Because of financial need, many HBCU students cannot participate in study abroad programs, she said. Yet in recent years, North Carolina A&T has launched "mini" study abroad programs, typically focused on service learning during spring

break. Expanding these programs is one potential item on the university's agenda for this program, she said.

Dillard University already has a well-established student and faculty exchange with post-secondary institutions in Chile, China, India and Germany, President Marvalene Hughes said. Yet this program will generate broader discussions among Dillard faculty about how to infuse international trends into courses on its New Orleans campus, she said. Hughes is particularly interested in adding a global perspective to courses in mathematics, economics, space studies and other scientific disciplines.

With this program, "We will be able to advance to a higher level in internationalization," she said.

The seven were selected from among 36 HBCU applicants, said Christa Olson, ACE director of international initiatives. The fall 2010 competition was open to all four-year accredited HBCUs with undergraduates, or 82 institutions. The high level of response from HBCUs was "a good indicator of the strong interest and commitment of the HBCU community in addressing this issue," she told Diverse.

All completed written applications, after which 14 semi-finalists participated in extensive interviews. HBCU experts were among those on a review board evaluating applicants.

Once the seven participants conduct an audit of their existing international partnerships, they will develop strategic plans to enhance their offerings.

"We believe that once they complete this process, they will be better able to locate external and internal funding that can help them implement their plans," Olson said.

The U.S. Education Department is providing \$357,976 for the initiative, while ACE is providing matching funds of \$191,479.



UAPB Agonized by Poor Shooting

By Tyrell Edlin
The Arkansawyer Staff Writer

Maybe the rim had a lid on it. Or maybe both teams put a strong emphasis on defense before this game. Whatever the reason, neither team could find the basket on any consistent level as the University of Arkansas at Pine Bluff's Golden Lions fell again to Texas Southern 50-43.

Although it took the Lions four minutes to score, things picked up after that. Despite shooting around 30 percent, the Lions went on a 17-6 run sparked with back-to-back 3-pointers by Allen Smith and Terrell Kennedy.

Texas Southern had their run too. After their slow start, they put together a 12-4 run to lead 21-18 at the

half. The game would go back-in-forth in the sec-



Lavoris Weathers showing some emotion.

with 7:31 to go, senior forward Kevin Galloway hit a 3-pointer followed by an 18-foot jumper by guard Lawrence Johnson-Danner and 2 made free throws from Keithrick Denson to push the lead to 44-34, Texas Southern biggest lead of the night.

To go with their poor field goal shooting (33%), UAPB missed 5 of 13 free throws and had 24 turnovers.

Terrell Kennedy led the Lions with 12 points and Daniel Broughton added 11.

Texas Southern's forward Travele Jones lead the game with 15 points.

ond half. There were several lead changes until Texas Southern found their offense.

Already leading 37-34

Lady Lions' 1st win comes with great performances



LaQuisha Slaton bringing the ball down the court against the Texas Southern Lady Panthers.

By Tyrell Edlin
The Arkansawyer Staff Writer

It was exactly what the Lady Lions needed. Big-time performances from their best players in a great effort to get their first win of the season.

Jasmine Abrams and Jenise Gentry combined for 34 points on 13 for 29 shooting. LaQuisha Slaton added 13 as the Lady Lions beat Texas Southern 65-56.

The Lady Lions started the game shooting well. Making six of nine three-pointers in the

first half, and shooting 45 percent from the field. With eight minutes left in the first half, UAPB led 30-15 and then soon after, 36-17.

The game should have been a cruise for UAPB but 6-3 center Gabrielle Rosiji had other ideas. The senior from Tulsa, Oklahoma kept her team in the game and was a force in the paint. If she wasn't making hook shots, she was getting offensive rebounds and creating second opportunities for her squad. She was the lone bright spot in

the first half for Texas Southern and almost by herself kept her team in the game, only trailing 36-25 after a great start from the Lady Lions.

In the second half, Rosiji was at it again. With more of her post presence she helped fuel a 16-8 run to bring Texas Southern within two. After a turnover by UAPB guard, Kenya Price drove hard to the basket and was fouled by LaQuisha Slaton. Price slammed almost head-first into the padded pole under the basket. She would be down for several minutes before getting up.

The Tigers took their first lead of the game with 44-43. Azalea Hall shot and made two free throws which gave Texas Southern the boost.

UAPB's Jasmine Abrams was asked how the team allowed TSU to get back into the game she answered, "We let our guard down. We had less defense alertness."

Texas Southern would then go on to lead 53-47 after a 3-pointer by Azalea Hall.

The main highlight of the game goes to Slaton. Down 53-49 Slaton pushed the ball up the floor for an up and under move to cut the score to 53-51. Abrams then made a 15 foot jumper to tie it on the next possession.

The Golden Lions would never trail again. Texas Southern had to foul in the last 2 minutes but to no avail.

UAPB made 6 consecutive free throws to end the game.

Lady Panthers best Lady Lions

By Corey Hudson
The Arkansawyer Staff Writer

Jan. 24, the University of Arkansas at Pine Bluff's Golden Lady Lions showed terrible shooting in their game against the Prairie View A&M University Lady Panthers.

Overall, the Golden Lions shot 27 percent from the floor and made only 12 percent from the three-point line.

The Panthers started the game with the lead because of a technical foul assessed to UAPB. Jasmine Abrams gave the Lady Lions the early lead. Jenise Gentry



Lady Lion playing defending against the Panthers

scored 6 of UAPB's first 8 points. Robin Jones scored 10 quick points for Prairie View.

Prairie View took a 12-point lead and the score was 36-24 at the half.

The second half was

the same for the Lady Lions and the Lady Panthers finished the game on a mini-run. The final score was 78-45.

Gentry finished the game with 13 points and Abrams and LaQuisha Slaton had three assists each.

Prairie View's Dominique Smith lead the game with 30 points, followed by Siarra Soliz with 22 points.

UAPB's 'hoop squad' outlasts Panthers

By Corey Hudson
The Arkansawyer Staff Writer

The University of Arkansas at Pine Bluff's Golden Lions faced the Prairie View A&M Panthers.

The Golden Lions took a 38-37 lead into the second half. From then on, the Lions and the Panthers traded baskets.

Ricky Parks hit a three-point shot with six minutes left in the game.

At times, it looked as if they were going to pull away, until Prairie View's Trant Simpson clutched a couple of three-pointers.

The game went back and forth, until final few seconds. Terrell Kennedy fouled out, sending Courtney Bell to the line with only 42.8 seconds left. After missing both shots, Bell went back at the line going 0-2.

With five seconds left, Simpson missed a one-handed three-point

shot. Coach Ivory then called a quick time-out to set up the inbounds play with three seconds left to go.

Gavin Montgomery received a full court pass and missed the open fader as time expired sending the game into overtime, tied at 69.

In overtime, PVAMU pulled ahead by as much as five as the Lions fought back.

Savalace Townsend came up with a huge block with 14 seconds left causing a Panther shot clock violation.

With two seconds left, Parks hit a two-point shot, giving the Lions

the lead. Webb was sent to the line going 1-1.

Tied again, the game went into its second overtime.

UAPB won the tip and never looked back.

Allen Smith scored six points in the second overtime.

Smith led the Lions with 26 points and nine assists. Following Smith was Townsend with 12 points. Daniel Broughton and Ricky Parks both had 11, and Gavin Montgomery and Terrell Kennedy, with 10 points each.

Prairie View's Simpson dominated the game with 30 points and five assists. Bell and Webb both followed with 10 points and three blocks a piece. Webb lead PV with eight rebounds.

The UAPB Golden Lions won the game 90-85, moving them to 3-4 in SWAC play.



Allen Smith shoots freethrow against Texas Southern.

Prairie View's head football coach joins MEAC

By Corey Hudson
Black College Wire

Former Prairie View A&M coach Henry Frazier takes the job

The man chosen to restore the N.C. Central University football program to prominence is Henry Frazier, the 2009

recipient of the Eddie Robinson award (best coach in FCS) while leading Prairie View A&M to a SWAC championship.

Critics of the move have said that the move seemed not to be a step up but a lateral move; Frazier says otherwise. "I felt

like there was something special going on here from a facility, athletic, and campus standpoint," he said.

Under Frazier, the Panthers amassed a 43-30 record in 12 years



Henry Frazier, III

taking the once cellar dweller in the SWAC to a

championship in 2009. For this feat Frazier is very well respected as a coach and in the Prairie View community.

"When I talked to the president of Prairie View he was very congratulatory thanking me and wishing me well," said

Frazier. For those who don't know his style simply put it is winning. "Whatever we have to do to win the game we will do… if

you stack the box we are going to air it out, if you back off we will run it," he said.

Frazier takes over a team that has several returning players who can make an impact upon stepping into the MEAC.

One of these players who will be counted on is redshirt-junior Geovonie Irvine who led the team in receptions and

reception yards (53, 758) last season. "The team feels positive about the hiring; coach told us that we are going to be a disciplined team which we lacked a little

bit of last year," said Irvine.

Since being hired Frazier has not only met with the team but been on the road recruiting hoping that his efforts pay

dividends in two weeks on national signing day. "Kids want scholarships and parents are savvy nowadays you just have to be honest and upfront and sell your school

and program," said Frazier.

The coach, who officially began as of Jan. 1, is slated to make \$225,000 annually, \$95,000 more than his predecessor.

Aaron Saunders writes for The Campus Echo, the NCCU student newspaper, which originally published this article.

Dear UAPB, Respect our craft

By Byrhonda Lyons
Editor-in-Chief

Throughout this school year, as the Editor-in-Chief for The Arkansawyer, I have never written an opinion piece. Part of the reason is because I am very opinionated so most of my friends were expecting me to be a pistol, but I proved them wrong. The other reason, as a practicing journalist, I have to be very careful about writing my 22 year-old opinions on paper. Who knows, by the time I turn 23, I may regret letting you know how I feel about certain things.

However, this editorial is quite different. This one is to let you know what The Arkansawyer stands for. The Arkansawyer is the "Official Voice of the UAPB Student Body." That's all. We are not a public relations entity of the university. The newspaper staff is filled with practicing journalists that are here to report fair and balanced news. Period.

As practicing journalists, I want my staff to

cover any news that is relevant to the student body. If that means filing a Freedom of Information Act (FOIA), which is an act that grants the public access to documents from entities that are funded by the federal or state government, we will do it. If it means stalking someone for an interview, we will do that too.

Basically, we are willing to report fair and balanced news by any means necessary. You don't have to ignore us. You don't have to act as if we are doing the university a disservice by doing our jobs. We are just holding true to the journalistic code of ethics we have learned here.

Our ethics is all that we have. As journalists, we are judged by our integ-



Byrhonda Lyons
Editor-in-Chief

ity. People will either consider The Arkansawyer as a bias newspaper that only reports praises about UAPB or they will respect us as journalists that are fair and accurate. I would rather be known as the latter.

I am taking the time to let everyone know that The Arkansawyer is staffed with practicing journalists. We are practicing correct grammar, research, accurate reporting and most important, loyalty to the field.

Just think -- if it wasn't for in-depth reporting, we would not know about the Tuskegee syphilis institute, Watergate, the true horrors of Vietnam or the CIA water boarding scandal. This is why learning how to do investigative reporting is critical.

With that being said, the university should be more engaging of The Arkansawyer by encouraging in-

depth reporting, responding to telephone calls and e-mails and cooperating with the staff. These are the same skills that are stressed by the magnificent instructors in the mass communications department.

Journalism is the career path I've chosen and I don't take that lightly. I want to be known for my ethics and not my ability to turn a deaf ear because a story affects someone I know. That's personal, but this--The Arkansawyer-- is strictly business.

I completely understand that this is a dangerous field. Sometimes I may have to step on some toes to ensure that my story is accurate, and I am willing to do that. But like my god-father says, "One thing about a fight is -the punches go both ways."

That's fine too. But let me be clear, The Arkansawyer's intent is not to give the university a black eye. Our goal is to function as "The Official Voice of the Student Body" by reporting fair and balanced news. That's it.

#BeHeard

Question: What should be done to get students more involve?



Asha Benson

"More flyers need to be posted and broadcasts on the radio. There also should be more activities on the yard. By the Bell Tower they should have a Spring-fest."

-Asha Benson
Junior, Psychology



Simelle Palm

"Change the way info is passed out. It's always at the last minute. People will be more informed if they know."

-Simelle Palm
Freshman, Theatre



Kent Broughton

"There's not one thing. We should expand communication more."

-Kent J. Broughton
Junior, Political Sci.



Jayo Owens

"The Greeks should get more involved on the yard. I'd like to see more Greeks do good things like have bake sales or have things for cancer awareness."

-Jayo Owens
Soph., Mass Comm.



Keiara Williams

"I would like to see more fashion shows, bible studies and more things going on in the union during the day. We could use more tutors around campus."

-Keiara Williams
Freshman

STUDY: CYBER-REALITY IS MAKING US DUMBER



Don't shoot the messenger

Don't Shoot the Messenger Statement

Don't Shoot the Messenger is for entertainment purposes only. These remarks do not represent the opinions of the Arkansawyer staff, the University of Arkansas at Pine Bluff or Student Affairs.

1. How was your winter break? #WhoCares
2. Who all missed me? #DoesntMatter
3. Did you know the Arkansawyer has a twitter? #uapbarkansawyer
4. Did you know that I am NOW ON TWITTER? #Messenger411
5. Do you ever visit the web site? #www.thearkansawyer.com
6. Why do people get excited when they see the hoop squad? #LosingSeason
7. What's so special about Black Essence? #RunwayRipOff
8. Have you Seen Miss UAPB this semester? #HideNO-Seek
9. Why is the University attempting to withhold certain information from the students? #WhoGoneCheck-EmBoo
10. Why is there \$35 VIP parking @ UAPB basketball games? #KobeAintThere
11. Why were there over 100 people at the "Meet The Greeks?" #DAZandConfused
12. What is the link between APHA programs and MLK programs? #GotPride
13. When is SP going to let go of BB? #MeetTheGreeks
14. If Mattie P. not Strutting, what makes you think your advisor can? #LeaveTheNest
15. Why Did Alpha Rho have all the seats at Meet the Greeks? #SeenNotHeard
16. Why is Gamma Sigma considered gangsta? #ShoNuffG..
17. Did you Read the front page of the last issue? #MESSYReference
18. So, when did the VK starts Strutting? #Pretty-GirlNOT
19. Why didn't the 'bruh' not wanna tell WHY he pledge Q? #HouseBroken
20. Why is Delta Eta always complaining about what Alpha Rho is NOT doing? #Instigating
21. Who all attended the Tea with Roses? #SipandSee
22. Is Alpha Chi considered a Chapter or Colony? #LitterOfPoodles
23. When will Alpha Chi ever have a line larger the amount of founders? #2022
24. Where the Vikings? #Who
25. Why was the Band Fraternity strolling to wipe me down? #TbNoGo
26. What DAWG doesn't belong in the pound? #ThinkOnThat
27. What was that last minute strut Delta Eta did at Trendy Wednesday? #Step-DoNTSTruT
28. Why does SHE feel the NEED to tweet every time HE makes a shot? #RoyalSalute
29. How many people slept with the Hoop Squad, hoping to be chosen? #Sun-beam
30. Have you noticed the Dean of Student Involvement and Leadership's good behavior this year? #CHECKEDmate

Check out the
The Arkansawyer
"The Official Voice of the UAPB Student Body" Established in 1929
Wednesday, October 6, 2010

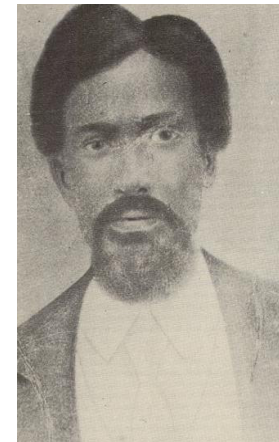
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If you have artwork, articles, poems or questions for "Don't Shoot the Messenger, e-mail them to arkansawyer@hotmail.com. All submissions are strictly confidential.

#BlackHistoryMonth

Matthew Gaines was born in Pineville, Louisiana on a slave plantation. He didn't learn how to read in school, but learned to read by candlelight on the plantation. Gaines reached freedom two times, but he was captured on both occasions. He remained captive until after the Emancipation Proclamation was issued. Settling in Burton, Texas, Gaines established himself as a black leader. He was both a minister and a politician. During Reconstruction,



Matthew Gaines
1840-1900

Gaines was elected as the

Sixteenth District Senator in the Texas Legislature. the 19th century who promoted the Free School Bill, which aided in the financing of the first publicly supported state institution of higher education in the state, Texas A&M University. Gaines also sponsored a bill to exempt educational and religious groups from taxation. The bill became a law on June 12, 1871. Gaines served a six-year term in the Texas Senate. He died in Giddings, Texas on June 12, 1871.

EDITORIAL POLICY

Staff editorial represent the opinions of the author. The Arkansawyer provides an open forum to educate, inform and enlighten the students, faculty and staff at the University of Arkansas at Pine Bluff.